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JD CARRERE

MULTIMEDIA JOURNALIST

OVERVIEW

Multimedia Journalist with over 10 years of broadcasting experience.

My duties include reporting and creating daily news programming for Spectrum News 1.

I love to bring ideas to life with creative storytelling. I'm a challenge taker who loves to be better than my last story. I have a no-quit-can-do attitude towards everything work and life.

EXPERIENCE

MMJ

Spectrum News 1 Current

Enterprise storytelling and daily reporting. Finding, shooting, writing and editing all stories. Breaking news reporting and live shots.

STUDIO PRODUCER/EDITOR

Spectrum Sports July 2015-Current

In my current role I produce content for the Lakers, Dodgers, LA Sparks and LA Galaxy daily studio shows, as well as for the "Backstage" program. I also oversee training for new hires and interns.

CONTENT ASSOCIATE

Spectrum Sports April 2014- July 2015

In my role as a studio producer, I would help come up with show content for the Lakers, Dodgers, LA Sparks and LA Galaxy studio shows. I would also work with guests and talent on show assignments.

FILL-IN VIDEOGRAPHY

Spectrum Sports July 2013-April 2015

On an as needed basis, I would go out on videography shoots for Spectrum Network Studio shows as well as Original Programming.

FREELANCE PRODUCTION

New Orleans/Los Angeles 2010-Current

Video production including editing, podcasting, videography, audio and lighting. I use a wide range of editing programs and video production equipment. I have worked on small projects as well as large projects for major corporations.

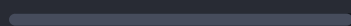
NEWS/SPORTS REPORTER

Local News-Lafayette, LA 2008-2010

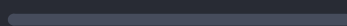
Local Breaking News Reporter, Local Sports Reporter and Local ESPN Sports Radio Co-Host. Multimedia Journalist including writing, editing and reporting daily stories.

MMJ SKILL SET

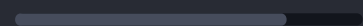
Videography



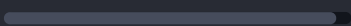
Editing



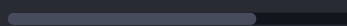
Enterprise Stories



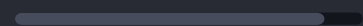
Interviewing



Live Shots



Creative Stand Ups



KNOWLEDGE BASE

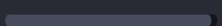
ENG CAMERA



DSLR



Adobe



Social Media

